

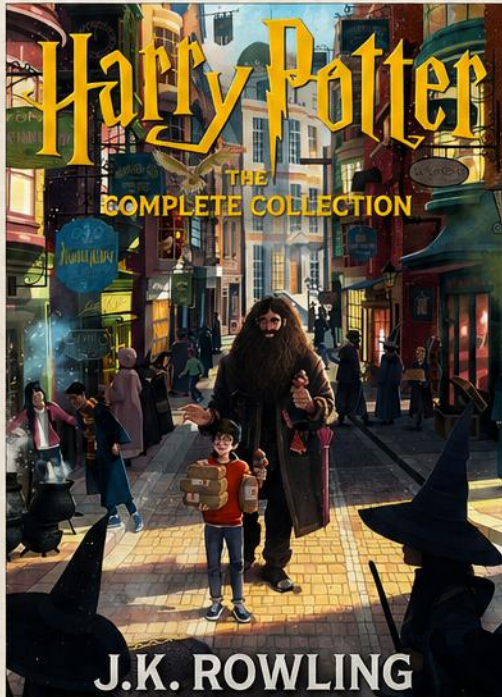
THE BOY WHO LIVED STILL CAPTIVATES THE WORLD

How *Harry Potter* by J.K. Rowling Became a Timeless Literary Phenomenon

More than two decades after its debut, the *Harry Potter* series remains one of the most beloved literary phenomena in publishing history. Written by British author J.K. Rowling, the magical saga has sold more than 600 million copies worldwide, been translated into 85 languages, and inspired generations of readers through its unforgettable storytelling.

At the center of the series is Harry Potter — an orphaned boy who discovers on his eleventh birthday that he belongs to a hidden world of magic. After receiving a mysterious letter from Hogwarts School of Witchcraft and Wizardry, Harry begins a life-changing journey filled with friendship, danger, discovery, and courage.

Joined by his fiercely loyal companions Hermione Granger and Ron Weasley, Harry confronts dark forces while uncovering the truth about his past and the destiny that awaits him.



J.K. ROWLING

Author

J.K. Rowling is the author of the enduringly popular, era-defining *Harry Potter* book series, as well as several stand-alone novels for adults and children, and a bestselling crime fiction series written under the pen name Robert Galbraith.

The *Harry Potter* books have now sold over 600 million copies worldwide, been translated into 85 languages and made into eight blockbuster films. They continue to be discovered and loved by new generations of readers.

To accompany the series, J.K. Rowling wrote three short companion volumes for charity: *Quidditch Through the Ages*, *Fantastic Beasts and Where to Find Them* and *The Tales of Beedle the Bard*, in aid of her international children's charity, Lumos. She also collaborated on the writing of a stage play, *Harry Potter and the Cursed Child*, which was published as a script book.

Her other books for younger children include *The Ickabog* and *The Christmas Pig*, which were published in 2020 and 2021 respectively and have been global bestsellers.

J.K. Rowling also writes novels for adults. *The Casual Vacancy* was published in 2012 and adapted for television in 2015. Under the pseudonym Robert Galbraith, she is the author of the highly acclaimed 'Strike' crime series, featuring private detectives Cormoran Strike and Robin Ellacott.

J.K. Rowling has received many awards and honours for her writing. She also supports a number of humanitarian causes through her charitable trust, Volant and is the founder of the children's charity Lumos.

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A WORLD OF MAGIC AND MEANING



What separates *Harry Potter* from ordinary fantasy literature is its emotional depth. Beneath the spells, enchanted castles, and magical creatures lies a powerful story about belonging, hope, sacrifice, friendship, and the triumph of love over fear.

Readers around the world continue to find comfort and escapism within Rowling's richly imagined universe. Hogwarts itself has become one of literature's most iconic fictional settings — a symbol of wonder, imagination, and home.

A CULTURAL AND LITERARY LEGACY

The success of the *Harry Potter* books reshaped modern publishing and popular culture. The franchise expanded into blockbuster films, stage productions, companion books, merchandise, theme parks, and upcoming television adaptations.

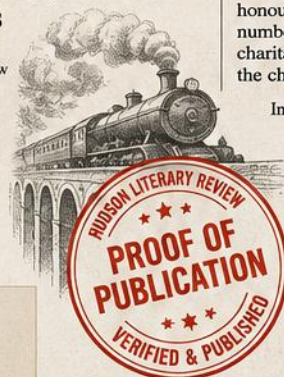
Yet despite its global success, the core of the story remains deeply human: a young boy learning that courage is found not in perfection, but in choosing what is right even when faced with fear.

WHY THE MAGIC ENDURES

Years after its original publication, *Harry Potter* continues to inspire new readers across every generation.

Its themes remain timeless, its characters unforgettable, and its world endlessly magical.

For millions around the globe, the journey to Hogwarts never truly ends.



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